

# 400 NCOs pick up promotions

Recruiting Service gains over 400 new stripes during the next 12 months in the grades of technical and master sergeant. Those selected are listed below in alphabetical order.

## MSgt. Selectees

ADAMS CHARLES M  
ALANIZ EDUARDO JR  
ANDERSON ROBERT A  
ANDREWS JERRY D  
ARRINGTON CHAD S  
AUSTIN STEPHEN F  
BARCLAY ROBERT W

BARNES ROGER C  
BARNES FURMAN K JR  
BARNETT JIMMY L  
BEALL CARL W  
BELL GEORGE S  
BISHOP CLARENCE M  
BLACK MICHAEL A B  
BLEVINS EDWARD C

(Continued on page 3)

# It's tougher

## Rated officer program needs push

The job's getting tougher!

Everyday, the job of recruiting quality people into the Air Force is growing more and more difficult. You, the recruiter in the field, know this better than anyone else in the Air Force.

When asked, most recruiters will say our hardest programs to meet are, "Engineers, scientists and doctors." I agree, This year, however, there is another area that has grown more difficult.

Rated officer objectives for Recruiting Service have nearly doubled for fiscal year 1981T (1 July to 30 Sept 1981) and 1982. We must enter as many pilot candidates into OTS between June and September as we entered during the whole of 1981. Our application flow is presently holding at the 1981 level and must be increased dramatically if we are to meet the increased objectives.

There are several reasons for the increases. Attrition during training has hit hard at the rated program. Our research shows our best candidates are less than 25 years of age, have technical degrees and hold a private pilot's license. These are the types of people we should be concentrating on.

A second reason the job is tougher is the high declination rates we experience from selects - 44 percent for navigators and 22 percent for pilots. These rates are much too high and may indicate a lack of contact and follow-up by recruiters. Finding young men and women who meet or exceed our qualifications and then keeping them motivated is extremely difficult -- but it's the job we've been doing and doing well.

Specialty recruiters in the command have possibly the most difficult job in the Air Force today. But, they need the help of everyone in Recruiting Service. Whether you are an OTS recruiter or an NPS recruiter, you are the deciding factor in our equation of success.

If we are to make our objectives we need each flight to provide two pilot and one navigator accessions during the next three months.

We are faced with a stiff challenge in 1982 and your efforts now will make this year successful, I ask that everyone become more involved in achieving our officer goals. YOU can make the difference!

*Thomas C. Richards*

## The Air Force

# RECRUITER

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June 1981

# Maxie adds top AF award

MSgt. Maxie W. Williams III has added yet another honor to the list of awards he has received during the past year. His most recent kudo is being named one of the Air Force's 12 Outstanding Airman for 1981.

Sergeant Williams and his wife, Mary, will attend the Air Force Association, AFA, National Convention in Washington D.C. Sept. 14-17, where they will be the honored guests,

along with the 11 other winners.

Also selected as the top airman in the Air Force are: SRA. Mark W. Wilson, SRA Jaime Ramirez, SRA Dorothy M. Macelderry, SSgt. Ronnie C. Rogers, TSgt. John M. Barger, TSgt. Deborah S. Bycenski, TSgt. George H. Walkow, MSgt. William L. Harrison, MSgt. John L. Tremain, MSgt. George F. Cruz, and SMSgt. Richard J. Timeny.

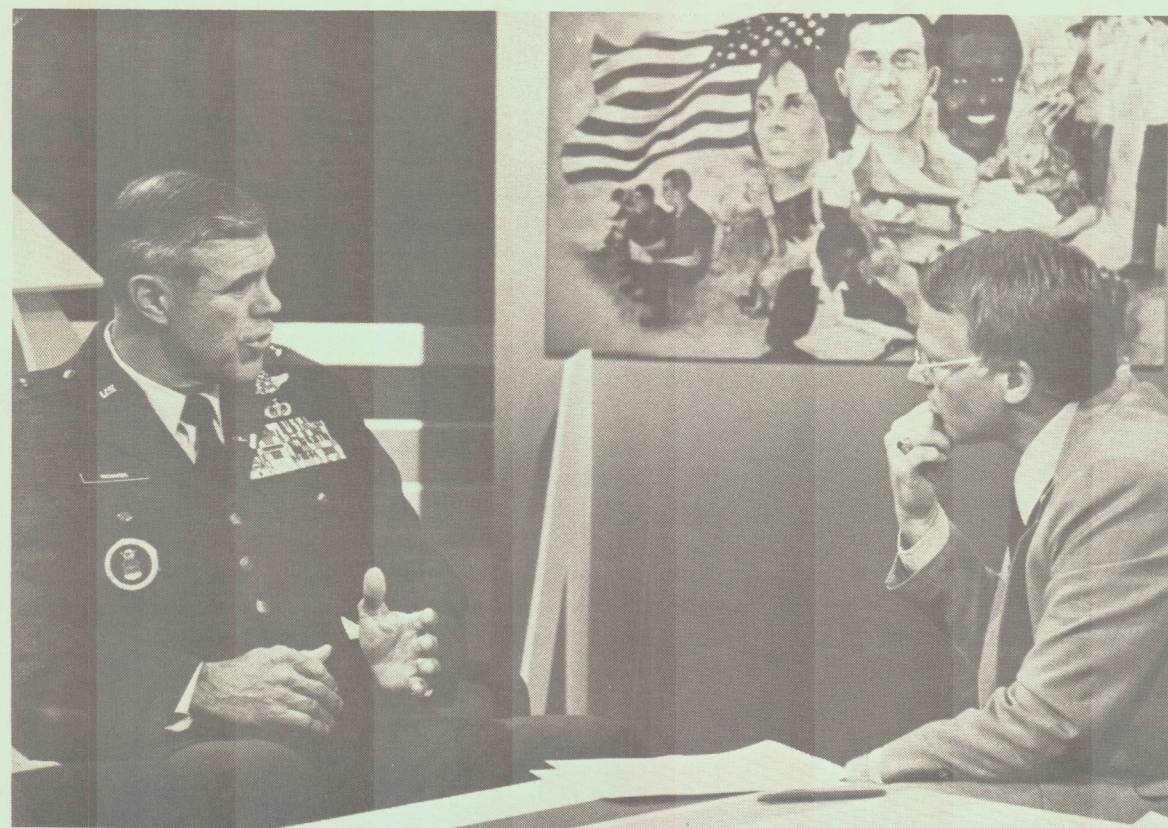
Sergeant Williams is a recruiter assigned to the 3533rd Recruiting Squadron, Patrick AFB, Fla. He recruits in Gainesville, Fla. A 20-year Air Force career NCO, Sergeant Williams has been in recruiting since 1977. Prior to volunteering for recruiting duty, he served as a flight control system specialist and as a human relation instructor.



## Celebrity

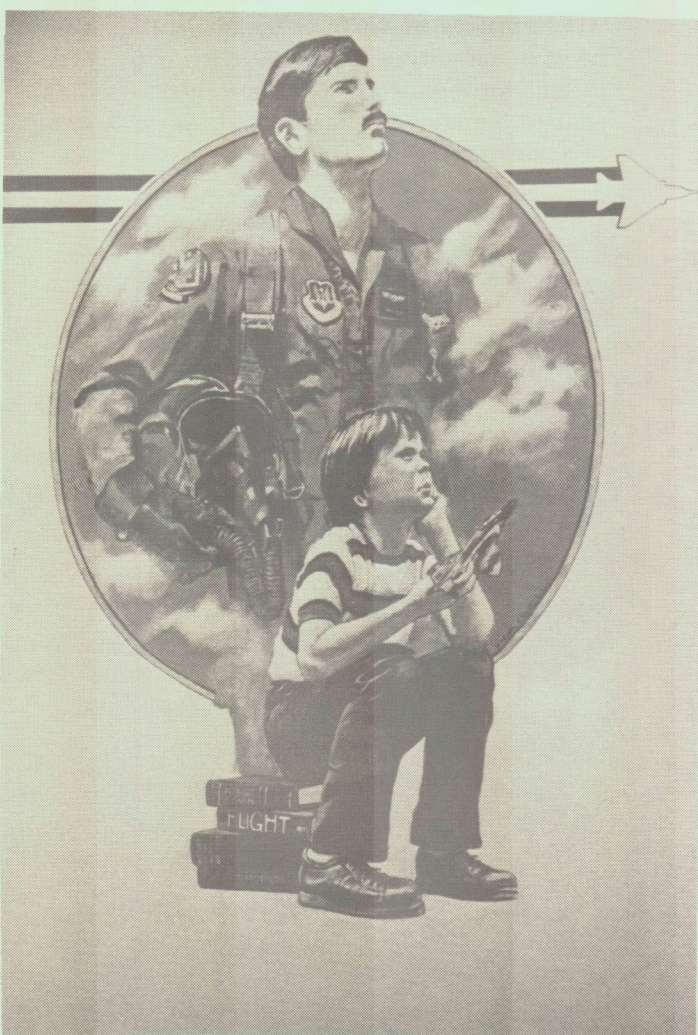
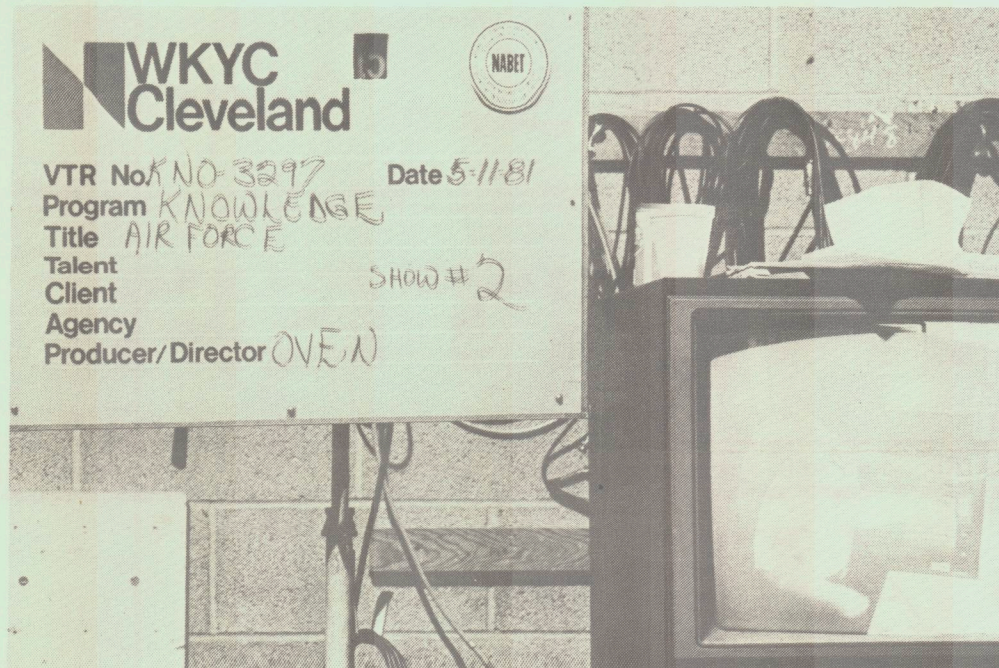
One of the Air Force's Twelve Outstanding Airman of the Year and Recruiter of the Year, MSgt. Maxie Williams is shown being interviewed by Gainesville, Florida local radio personality "Boomer," from WGGG radio as his office partner TSgt. Bill Carroll looks on. The interview was held recently at the scene of an Air Force sponsored "Free Street Dance," in conjunction with one of the local K-Mart stores. The dance and the station's live remote broadcast provided the local recruiters with many new leads and a lot of very valuable free publicity. The band, "Max Load" from Maxwell AFB, Ala., was featured during the dance. (Photo by TSgt. Dick Fellows)



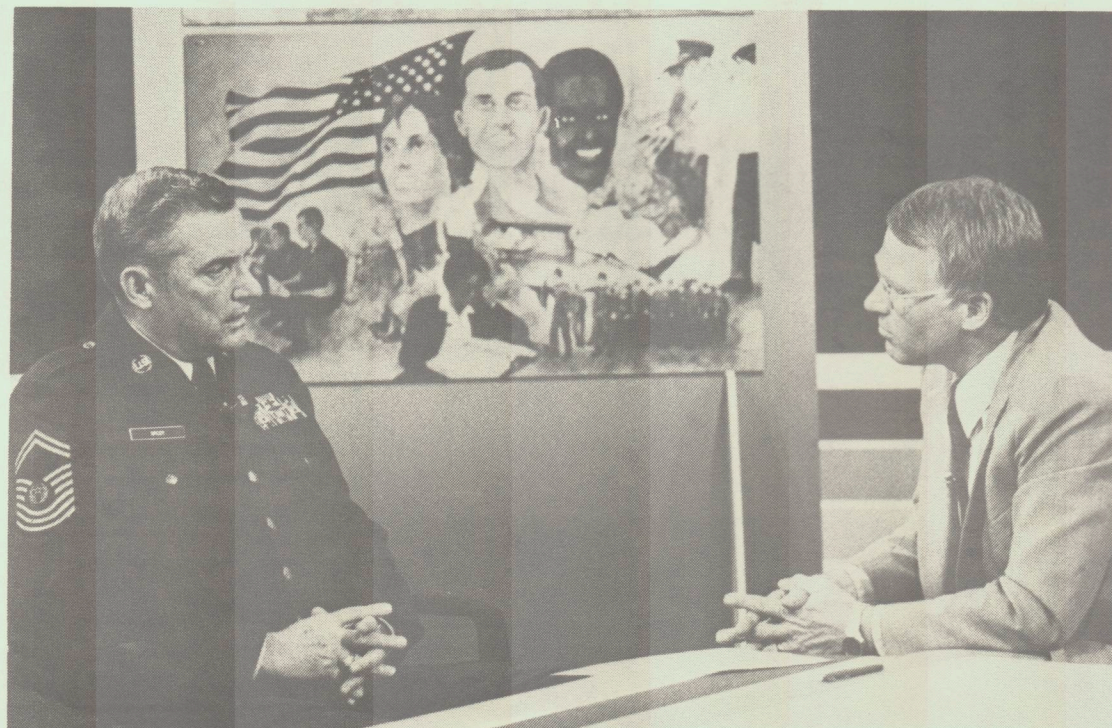


## TV series shows AF from head to toe

Television station WKYC in Cleveland was the scene of filming for a five-part show on the Air Force. The show included interviews with Brig. Gen. Thomas C. Richards, Recruiting Service commander, top left, as well as short footage of the newly released OTS film produced by Recruiting Service. Titled the "Knowledge Series," the show was filmed on a set, below, at the station's studio. Other Air Force people were interviewed for the show, including Chief Master Sergeant of the Air Force James McCoy, bottom. Several pieces of artwork done originally for the Air Force, lower left, were used as a backdrop for the filming. The show is scheduled for use in the Cleveland area and possibly to other NBC affiliates.



## Air Force Photos



## Headquarters 'cooking' for Blue Suit

There is still enough time remaining for individual flight standings to change. A final minute sprint could make the difference in a group standing. San Antonio is awaiting the arrival of the Number One Flight in the Nation.

As they round the turn to the straight-away, the leaders in Operation Blue Suit II are:

- 13F Jamestown, N.Y.
- 52D Dayton, Ohio
- 37C Goldsboro, N.C.
- 33J Puerto Rico
- 37D Fayetteville, N.C.
- 52E Springfield, Ohio
- 55E Iron Mountain, Mich.
- 37F North Charleston, S.C.
- 61G Honolulu, Hawaii
- 68D Spokane, Wash.



### Cook'n

Things are really cooking at Recruiting Service Headquarters. Recently the headquarters hosted a Pancake Breakfast to raise money for the upcoming Blue Suit III trip. Brig. Gen. Thomas C. Richards, Recruiting Service commander, right, as well as Chief Joe Kozusko and Group Commanders like Col. Dale Ullrich, '01st Group, left, were on hand to do the cooking honors. (Photos by TSgt. Wayne Bryant)



## Recruiting Service hits stripes-it-rich

BONNIWELL JAMES D  
BOSTEDO WILLIAM H  
BRADLEY THOMAS P  
BROCK JIMMY S  
BROOKS JAMES C  
BROWN JAMES D  
BRUNER BENJAMIN F  
BRUNER JOHN M  
BRYANT RONALD J  
BUCHWEITZ JOHN E  
BUTLER GERALD W  
BUTLER OLIVER B  
BUTLER CARLOS A  
CARSON CARL L  
CASSIDY PATRICK A  
CHAPMAN ANTHONY R  
CHARLES RHODERICK  
CHESLEY IRIS E  
CLARE MICHAEL C  
CLINE WILLIAM D  
COLE STACY L III  
CONNELLY DOUGLAS W  
CRICK RUSSELL L  
CUDD JAMES T  
CULPEPPER OLIN P  
DAVENPORT KENNETH  
DAVIS HOWARD L  
DEAN RICHARD J  
DEATH TIMOTHY A  
DEHART EDWARD D  
DEMARAIS DALE R  
DOWD ROBERT J JR  
DRENNEN DONALD A J  
DRIES MARVIN H  
DRUMMOND EDGAR D  
DUDLEY FREDERICK  
DUNCAN STEPHEN  
DUNN GERALD W  
DURBIN GEORGE M  
EARLY TIMOTHY E  
ESPONDA ARTIE C  
FASIG JOHN H JR  
FEISER DAVID R  
FERRANDO KENNETH M  
FESSENDEN LARRY E  
FORD EDWARD C  
FOSTER ROBERT A II  
FANKLIN HENRY C  
FUEMMELER ROBERT G  
GAYVARD ORENE  
GARDNER KENNETH R  
GARRETT RODNEY L  
GILBEAUX JOHN R  
GILLEY MICHAEL J  
GLUNT GERALD J  
GOFORTH JACK L JR  
GOINS EDDIE  
GRAHL GARY A  
GUIDRY MARK A  
GUNNELS GARY L  
GUNTER MICHAEL E  
HADEN WILLIAM R  
HALL CHARLES S  
HALL DAVID T  
HARRISON JOHNNY M  
HAYES JERRY E  
HEGER FRED J JR  
HENDERSON NATHANIE  
HEHRING JAMES E  
HIGGINS GREGORY L

HILL DAVID R  
HILSBECK ALAN V  
HODGES CHARLES D  
HOLTER PATSY L  
HOLTSWARTH EDWARD  
HOUGHIN VERNON F  
HUEBNER RICHARD C  
HUNT ARTHUR W  
HUTCHINS RONALD D  
JACKSON JOHNNY JR  
JACKSON LARRY B  
JOHNSTON KENNETH E  
JONES OZELL  
JUSTICE CHARLES O  
KEIGANS JOHN J  
KENT STANLEY A  
KINN JAMES A  
KLUMP FRANK H  
KOBEL CARL F  
KUGELMAN WALTER G  
LEAVITT PAUL W  
LEE PRESTON E  
LINNICK GREGORY  
LOPEZ RICHARD T  
LORD HAROLD A  
LUBRAND GERALD J  
LYNCH JOHN W JR  
MALONE STEVEN E  
MAMONE JAMES  
MANCINI JAMES JR  
MAY RONALD E  
MCBETH RANDY L  
MCALBEE PHILIP L  
MCCLUSTON DENNIS R  
MCDAVID FERMON A  
MCDUGALL CHARLES  
MCGREGOR ROBBIN L  
MCMAHON DAVID J  
MCMULLEN ROBERT M  
MUNZER ROBERT M  
MENZIES GARY A  
MITCHELL WALTER C  
MOBLEY KENNETH E  
MOLINARIO FRANK S  
MOORE RONNIE G  
MORALES EDWARD H  
MORIN JOHN P  
MORRIS GARY M  
MORRISON JOHN C JR  
MULL THOMAS J  
MICHOLS TERRANCE A  
NORTON JAMES E  
NORWAY ROBERT M  
NOWELL ARTHUR G  
NYLUND JAMES H  
OLDPSON RICHARD A  
OVERLEY DONALD R  
OWENS RICHARD  
PARSONS JOSEPH P  
PASEKA JOSEPH M  
PETERSON DENNIS A  
PHILLIPS ANDREW J  
PHILLIPS WILLIAM W  
POPE JACKIE C  
POWERS LARRY D  
PRESKITT CARL H JR  
PRYAN JOSEPH M JR  
PURCELL JAMES P JR  
RANNEY THOMAS M  
RAY GARY P

RAY LENNIS H  
RICHER RAYMOND J J  
RIEK DONALD J  
ROBERSON GREGORY  
SANDERS JOSEPH L  
SCHOMBER AARON JR  
SCHULER RONALD E  
SHANNON JAMES P  
SHARRE TERRY J  
SHEETS RICKY C  
SHERICK JANICE S  
SMITH JOHN A  
STEWART CHARLES P  
STOWALL JOHN E  
SUBLETT OKLOS C II  
TAYLOR WILLIAM E  
TAYLOR RONALD D

BENAVIDES MARCOS  
BERIDON EMILE J II  
BERIDON MICHAEL J  
BLACK DAVID A  
BLAYLOCK ROBERT L  
BLOW WILLIAM M  
BOLLER ROY H  
BOOKWALTER KERRY L  
BOYER STEVEN D  
BROWN LEONARD J  
BROWN RAYMOND H JR  
BRUMMENT ALVY D  
BURREY JOHN P  
BURLINSON JAMES A  
BYARD DANNY R  
CALDWELL DANNY O  
CARDENAS STEPHEN R

GONGALSKI JOSEPH J  
GOUGH CAROL M  
GROSS JAMES S  
GRAVES MICHAEL H  
GRIFFITH KENNETH C  
GROOMS RUFUS L JR  
GRULER BRANIM M  
HAGANS DANIEL L  
HALBARKEN JAMES A  
HAMILTON JAMES A  
HAMILTON RONALD  
HAMPTON HENRY D  
HARRIS JAMES A JR  
HANSON JAMES L  
HANSON DARYL S  
HARDENSTINE PAUL A  
HAYNES SAMUEL L  
HENNEBERGER WILLIAM  
HERBERT ROBERT A  
HESTER JERRY A  
HICKEY THOMAS E  
HICKS JOHNNIE P  
HIGGINS WILLIAM T  
HOIME JOHN E  
HOLSINGER JEFFERY  
HOLT HERBERT E  
HORNBERGER JOHN R  
HUTCHER ROBERT L JR  
HUTZULAK ALLEN J  
JOHNSON DON R  
JOHNSON EDWARD JR  
JOHNSON LEON A  
KEEFER CURTIS B  
KELLY CHARLES A  
KEMP EUGENE E  
KITCHEM LEONARD T  
KOMPROOF HARRY O  
KOSMALA PAUL T  
LABRIE ROBERT A JR  
LAHMAN RONALD L  
LAJOIE RONALD G  
LEWIS PHILIP D  
LINDSAY SANFORD B  
LITTELL JOHN L  
LOTT JOSEPH  
LOVE JAMES C  
MACK JOSEPH JR  
MADEIR EDWARD  
MALDIN DAVID E  
MANSON DAVID E  
MARSH JESSE F  
MARSHAL ROBERT J  
MARTINSEN RAYMOND  
MASTON DANIEL V  
MAUCH RONALD  
MCALLAN BILLY J  
MCINNIS ROBERT  
MEKELVEY KENNETH V  
METZ WAYNE E  
MILES JOHN E  
MILLEDEGE PHILLIP K  
MILLER RONNIE F  
MOORE CHARLES H  
MOORE CANDIAE G H  
MORIN RAUL R  
MORRIS THOLBERT  
NAPIER CLARENCE R  
NIELANDER PERNARD  
OAKS MARK S  
OVERCAST DOUGLAS P

PABON JAIME  
PANTER EMILY S  
PARKS JAMES S  
PARSONS HARRY J JR  
PAYNE LEONARD S  
PIPLAR LEONARD R  
PLACK RONALD E  
PROCTOR FRANCIS W  
QUERREY CHARLES T  
QUIJANO ROBERTO  
RALEY JOHN M  
RATHMAN MICHAEL D  
REED JAMES A JR  
REES ELORIDGE C J  
RUFF ANTON W  
RUTHERFORD ERNEST  
RYAN RONALD A  
SHERMERHORN JONATHAN  
SCHUBMEHL THOMAS  
SCOGIN CHARLES L  
SCOTT STEPHEN A  
SHARTLE GEORGE G  
SIEMERS JOHN H  
SIMMONS JAMES E JR  
SMART CHARLES L  
SMITH ROBERT R  
SMITH ROBERT L JR  
SOUTHWORTH COHRIE  
STAMPER JAMES L  
STEVENSON JOSEPH R  
STOCHMAL ANDRZEJ  
STOLZE KENT E  
STONE JAMES L  
STONE RUDY J  
SUMMERS MICHAEL D  
SZALASNY JONH A  
SZYMANSKI FRANCIS  
TANNER WALTER L JR  
TATE ALBERT  
THEODORE JULIUS M  
THOMAS ROBERT D  
THOMPSON DENNIS R  
TOHRENTI DONALD C  
TREGASKIS HENRY A  
TROTTER EARL M  
URBAN RICHARD D JR  
VANWERT STEVEN C  
VANZUOK WILLIAM A  
VAUGHN EMMANUEL J  
VERNO GERALD A  
VICARS RICHARD D  
WARD ROBERT C  
WEAVER LONNIE W JR  
WELCH DAVID J  
WELLS GLENN E  
WELTON JOSEPH D  
WEST GAIL A  
WHITE LESLIE A  
WHITE STEPHEN A  
WHITTINGTON DENNIS  
WIEGMAN TED A  
WILLIAMS HAYWARD  
WILLIAMS CHARLES E  
WILSON STEPHEN F  
WILSON DAVID P  
WOOD TYRONE E  
YOUNG LEWIS  
YOUNGCLAUS RONALD  
ZINICH CARLTON F  
ZLOT ROBERT J

Editor's Note: With all the people being promoted this month, it's only fair to add the name of Capt. Johnnie L. Young, assigned to the Recruiting School, Lackland AFB, Texas. Captain Young was selected for promotion to major and his name was mistakenly left out of the list we previously ran.

THOMAS RONNIE E  
TINSLEY ULYSSES  
TODD NELSON H  
TODD STANLEY M  
TOLSON GROVER L  
TORTOLINI MICHAEL  
VALCOURT CARLTON C  
VEINOT ROBERT G  
WADE LYMAN F JR  
WALKER TERRY G  
WARDER DANNY D  
WATSON GUY E  
WEAVER JOHN L JR  
WEBSTER DANIEL  
WHEAT JAMES L  
WHITESTINE ROBERT  
WHITE FRANK C JR  
WHITTAKER JAMES D  
WILLIAMS JAMES L  
WILSON KEITH M  
WILSON LAWRENCE N  
WILSON CLARENCE R  
WILSON JOSEPH L  
WINTER SENE D  
WOOD HENRY L JR  
WRIGHT HOWARD W  
YOUNG RICHARD D  
ZITKO MICHAEL J

### TSgt. Selectees

ANDERSON GANUS E  
AVIS FRANK JR  
BACA ARTHUR  
BAKER STANLEY K  
BARNETT PHILIP W  
BATTLE DARRYL R  
BEAUVAIS THOMAS F



# VIEWPOINT



**Question: My child has entered school for the first time. Do you have any advice to help him get off to a good start?**

Reply: When it comes to education especially, a good beginning sets the scene for the years ahead. By a "good beginning" we mean that the child learns, relates to classmates, is comfortable with the teacher and, above all, develops a love for learning and with it a love of school.

At least five essential elements are required for learning to take place: normal intelligence, neurologic intactness (by this we mean a child who can see well, hear well, is free of hyperactivity, and does not have any specific learning disability), emotional intactness (general emotional strength and well-being), effective teaching, and a home environment which values and encourages learning.

A child's mind does the learning, Teachers teach, parents encourage. But the child learns. The parents' job is peripheral to learning. They should help the child develop inner confidence, encourage a willingness to take chances and deal with unknowns, and give emotional support to the child's efforts to persevere and handle day-to-day problems.



## Medic's Corner

By Col. Ronald B. Bailey  
Director of Health Professions  
Recruiting



In the reporting of a two-car collision, authorities tell us that you will have as many versions reported as you have witnesses. Life experiences are unique to each individual. Similarly, the shared experience between a recruiter and a health professions applicant is equally unique to each of these people.

To add even more fuel to the fire, the recruiter has been through the application experience many times, while the applicant is having a first experience. The language is strange to the applicant as are the procedures and the surroundings, which can lead to confusion or misunderstanding.

Every professional recruiter guards against this potentially troublesome gap, but, no matter how hard we try, sometimes it ends up that 'what the recruiter said is not what the applicant heard.'

Selective listening, errors in omission and personal bias can also add negatively to the

misunderstandings between a recruiter and a health professions applicant.

Four areas which suffer the most confusion are constructive credit, entry grade, promotion eligibility and pay. These misunderstandings, when later investigated, show that the most common problem was an error of omission rather than one of misrepresentation.

Recently, during an inquiry into one such misunderstanding, the Tactical Air Command Surgeon, Brig. Gen. Richard D. Hansen wrote to remind us of some observations that are well worth reflecting on.

"It has been apparent to me for a long time," wrote the general, "that recruits often have selective hearing and attach great significance to things they want to hear while discounting the bad news. This characteristic of many recruits makes it even more vital that everyone in the pre-accession

*School preparation is important to success*

I would like to suggest ten golden rules for parents whose children are about to embark on education's long road:

1. Expose the child through every means possible to the excitement of learning. Encourage selective television of an educational nature; read books together, and encourage the child to read.

2. Impart to the child that school is a happy and exciting place.

3. Facilitate separation. Do not show anxiety when the child leaves for school.

4. Believe in the school's ability to educate your child. Have trust in the professional competence of the staff. Take part in parent/teacher meetings.

5. React supportively and reassuringly to early failures as perceived by the child. Help him or her get on top of a subject not understood so that in the end it will be mastered.

6. React supportively and actively to help your child deal with any fearful avoidance of learning or problems that may develop with classmates. Any meaningful fear you let pass grows larger and is habit forming.

7. Do not jump on your child when he or she reports being disciplined at school. The child should not suffer "double jeopardy" with punishment again at home for something for which punishment was received at school.

8. Coordinate with the teacher on your efforts to help the child learn faster. This should avoid parent and teacher working at cross purposes and prevent anxiety in the child from being pushed too hard in a given subject area.

9. Enhance the development of social comfort. At least half of the energy expended in school is used for social and interpersonal relations. A child who feels accepted by classmates has more energy to devote to learning.

10. Impart by word and action that school is the child's world and work. Encourage discussion of activities but respect the child's privacy if he or she does not wish to respond. Avoid the time worn, "What did you do in school today?" Rather search for specific ways of getting the child to talk about life. For example: What class was the most enjoyable today?

Send you questions about military family life to: Dr. Eli Breger, c/o Clipsheet Rm 501, 117 N. 19th St., Arlington, Va. 22209.

period speak with one clear, accurate voice. The many changes in medical promotion and pay programs that we have endured in the past make this a difficult chore at best. I hope our medical recruiters will sustain a high level of attention on this aspect of their duties, for we all get a black eye when misinformation is given, even if it is corrected prior to accession."

This challenge to "speak with one clear, accurate voice" is for all health professions recruiters. In these rapidly changing times, it requires effective communication, aggressive training and a continual pursuit of excellence on the part of every recruiter.

Concerning the specific case, General Hansen concluded, "I was pleased to see that the recruiters involved were cleared of any intent for it fortifies my own personal bias, that our recruiters do a very difficult job quite well."

## COMMANDER'S DIAL 3425

Commander's DIAL (Direct Information Action Line) is designed to provide Air Force Recruiting Service personnel with a direct line to the commander. If you have a question, call Autovon 487-3425, Federal Telephone System, (512) 748-3425 or commercial (512) 652-3425. Callers are urged to include their name and telephone number to speed responses.

The DIAL System was designed and implemented for the sole purpose of providing Recruiting Service personnel a convenient vehicle to discuss recruiting-related issues with the Commander that cannot be adequately handled at the Squadron or Group level. DIAL is not intended to be used by applicants or military personnel outside Recruiting Service.

In most cases, it has been used for its intended purpose and has proven to be a successful means of by-passing the red tape often encountered in unique problem situations. However, some of you may not understand this policy. This restatement is necessary because some of our people have been using the DIAL System for other than its designated purpose. Again, it should be noted, DIAL was and still is intended for use by Recruiting Service personnel only, and the number should not be made available to personnel outside of Recruiting Service.



## Why we celebrate?

The Fourth of July usually has warm weather, perfect for picnics and parades. But the weather isn't the reason so many Americans join together.

To most, the day is a celebration, an anniversary of the beginning of our nation. It is Independence Day, the day our ancestors adopted the Declaration of Independence.

Abraham Lincoln, at Independence Hall in Philadelphia in 1861, remembered the declaration. He said it "gave liberty not alone to the people of this country, but hope to all the world, for all future time. It was that which gave promise that in due time the weight would be lifted from the shoulders of all men, and that all should have an equal chance."

"This is the sentiment embodied in the Declaration of Independence. . . . I would rather be assassinated on this spot than surrender it."

## Kids tell their point of view

Kirtland AFB, N.M. (AFNS) -- "My Dad says patriotism has been replaced by easy living. And that every American should spend some time overseas with a poor person, visit a communist country and spend some time in public service."

"Americans are taking many things for granted. This is bad. I kind of agree with my father. I think Americans have it too easy."

This declaration comes from a fifth grader at Wherry Elementary School here. First, third and fifth graders were asked "What does patriotism mean?"

"My parents said that that's something this country has not enough of, and if we didn't have it, this country would sort of collapse. I don't really know if this will happen," another fifth grader answered.

authorized by the 1981 Defense Appropriation Act, is designed to examine the potential role of HMO's in the military health benefits program.

Beneficiaries residing in the greater Portland area will be offered a choice of using CHAMPUS or choosing one or more prepaid health benefits plans.

Under the prepaid plans, the Government pays a good part of the cost of the plan and the beneficiary pays a set premium (monthly or biweekly). The premium plus a possible nominal charge per visit will be the only health care costs incurred by those participating in the HMO type of prepaid plans.

### 2000 families

It is anticipated that about 2,000 families will be permitted to enroll in the Portland program. Should the number of families wishing to enroll exceed the 2,000 limit, a lottery system would most likely be used to determine who would be selected to participate.

The current schedule calls for a summer enrollment with benefits becoming available in September or October of this year. Plans call for a one year phase-in period, followed by three full years of benefits offered at each test site, and a final year for the completion of data collection and analysis.

Brochures and letters with detailed information on the choices available are being distributed to eligible Portland-area residents.

Other tests sites are to be selected by CHAMPUS and announced in the near future.

Recruiting Service personnel are encouraged to take part in the HMO test, however it is strictly voluntary.

Historian Samuel Eliot Morison has praised the document writing that "If the American Revolution had produced nothing but the Declaration of Independence, it would have been worthwhile. . . . These words are more revolutionary than anything written by Robespierre, Marx, or Lenin, more explosive than the atom, a continual challenge to ourselves as well as an inspiration to the oppressed of all the world."

Those feelings are what we celebrate each Fourth of July. We're not just remembering some faded ink on a brittle piece of paper.

We are renewing that faith in ourselves and our future. We are rekindling our commitment to democracy and liberty. We are celebrating our way of life and giving hope to those who do not yet share it.

That's why we celebrate. (AFNS)

## Air Force health care begins here

The Air Force RECRUITER

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photos are official Air Force photos unless other indicated.

Brig. Gen. Thomas C. Richards.....Commander  
Lt. Col. Robert C. Moore.....Director of Advertising and Publicity  
Maj. Harry R. Sunderland.....Chief, Publicity  
TSgt. Wayne W. Bryant.....Editor

# HMO test set, Portland selected

Doctor John H. Moxley III, Assistant Secretary of Defense (Health Affairs) announced recently that Portland, Oregon, has been selected as the first test site of the Health Maintenance Organization (HMO) demonstration to be conducted by CHAMPUS. The demonstration,



# Remembered

## City honors hostages, fallen men in rescue try

Story and photos by TSgt. Wayne Bryant

Overcast skies kept a scheduled fly-over from taking place, but they didn't keep hundreds of young people and adults away. The event was the rededication of the memorial to the 52 Americans held hostage in Iran. The memorial was erected at Prospect Point, overlooking the American Falls in Niagara Falls, N.Y.

Brig. Gen. Thomas C. Richards, Recruiting Service commander, represented Air Force Chief of Staff, Gen. Lew Allen Jr., during the ceremonies.

Spearheading the weekend-long activities was the local advertising and publicity NCO, MSgt. Lance Tlustos, 3513th Recruiting Squadron. Sergeant Tlustos coordinated the activities of both military and civilian organizations to bring about a successful and very visible event.

Early Saturday, the day before Armed Forces Day, several hundred adults and Boy Scouts gathered at Prospect Point to raise 52 American flags and one Canadian flag at the permanent memorial to the 52 American hostages. On hand for the ceremony were two former hostages, Army Col. Leland Holland and Malcolm Kalp, as well as the families of two servicemen who lost their lives in the attempted rescue of the hostages.

Later that afternoon, the city's Heritage Day Parade marched through the streets of downtown Niagara Falls, featuring American and Canadian bands as well as marching units from the local Air Force Reserve base.

More than 2,500 men, women and children took part in the parade, while some 50,000 people watched the event. General Richards shared the reviewing stand with the former hostages and the families of the killed servicemen.

Following the parade, General Richards took part in ceremonies to remember the eight Air Force and Marine airmen who died in the valiant rescue attempt of April 24, 1980. An indoor memorial to the eight men, will include state flags from each of the 50 states, the District of Columbia, Guam, Puerto Rico and the Virgin Islands. In addition, plaques will be displayed in the entrance to the Niagara Falls International Convention Center commemorating the fallen men.

Those who died in the April 24, 1980, rescue attempt were Air Force Capt. Harold L. Lewis Jr., Lyn K. McIntosh, Charles T. McMillan II, Richard L. Bakke and TSgt. Joel C. Mayo; and Marine Corps Staff Sgt. Dewey L. Johnson, Sgt.

John D. Harvey and Cpl. George N. Holmes Jr.

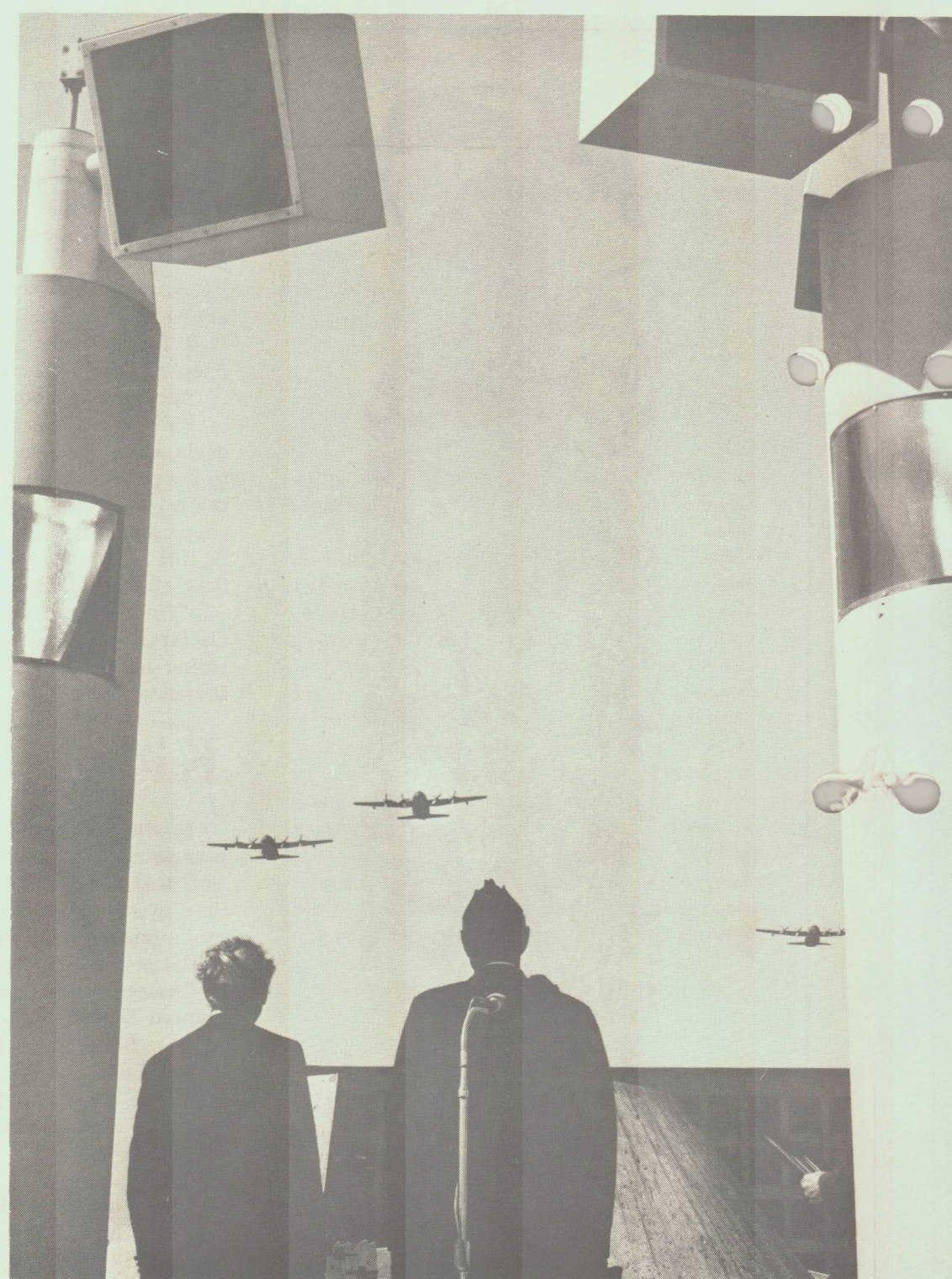
During the day's events, General Richards presented a letter to the mayor of Niagara Falls, Gerald O'Laughlin, from General Allen, praising the city for its patriotism. In the letter General Allen said, "The United States Air Force expresses its appreciation to the people of Niagara Falls, New York, for their patriotic dedication and unswerving support of the members of the United States Air Force, the other services and non-military personnel who were incarcerated in Iran from November 1979 until January 1981, and especially for this lasting tribute to those who gave their lives attempting to rescue their countrymen."

Central figures in establishing the original monument were also key workers in setting up the memorial to the eight airmen killed in the rescue attempt. CMSgt. Michael Tartaglia, assigned to Det. 1, 1988th Communications Squadron, Niagara Falls International Airport, and Sergeant Tlustos worked with city officials to erect the monument honoring the 52 Americans held in Iran at the time. The idea for a permanent memorial originated with Sgt. Henry Provost of the 1988th Squadron.



### Salute

This stone at Prospect Point, above, commemorates the original date the 52 American flags were raised for the American hostages in Iran at that time. During the event, General Richards and the mayor of Niagara Falls, right, await the fly-over of four C-130 Hercules aircraft. The ceremonies took place in front of the city's Convention Center.



### raise

Brig. Gen. Thomas C. Richards, right, Recruiting Service commander addresses the gathering near the Niagara Falls Convention Center prior to presenting a letter from Gen. Lew Allen to the city of Niagara Falls. The letter praised the city for its patriotism.



### Remembered

Col. Leland Holland, above, takes time out from the ceremonies to have his picture taken with youngsters from Niagara Falls. At Prospect Point, right, MSgt. Lance Tlustos addresses a crowd of residents prior to the rededication of the monument to the American hostages. As part of the ceremonies, far right, Boy Scouts and Cub Scouts from the Niagara Falls area raised the 52 American flags.





# HONOR ROLL

## April ...

### 12 or More Club

This category recognizes those recruiters who obtained 12 or more NPS on active duty for April.

Name	EAD's	Sq/Flt
SSgt John R. Hazzard	16	15E
TSgt Glenn L. Hanselman	12	33E

### 12 or More Net Res

This category recognizes those recruiters who obtained 12 or more Net Reservations for April.

Name	Net Res	Sq/Flt
SSgt David Kanter	15	14C
MSgt Charles E. Johnson	13	31C
SSgt Soto M. Aviles	13	33J
SSgt Donna J. Farr	13	33C
SSgt Myron J. Brothers	13	16A
SSgt Michael R. Zellner	13	16C
SSgt Michael P. Brescia	13	18F
SSgt Charles A. Adams	12	61E
MSgt George H. Schaefer	12	61G
SSgt Robert A. Winterhalter	12	11B
SSgt Mark E. Linderman	12	13F

### Flight Net Res Club

This category recognizes flights and their supervisors who met or exceeded 150 percent of their monthly Net Reservation Goal for April.

Name	Goal/Acc	Percent	Sq/Flt
MSgt Michael K. Hendricks	30/56	187	61F
MSgt Robert E. Jacques	29/51	176	13F
MSgt Arthur E. Hanks, Jr.	35/61	174	61G
MSgt Calletano Perfecto	15/26	173	33J
MSgt Peter N. Kyrimies	27/45	167	14C
MSgt Apolinar Pina, Jr.	27/44	163	66B
MSgt Wayne A. Rager, Jr.	27/44	163	67C
MSgt William L. McCormack, Jr.	29/47	162	16C
SMSgt Sidney D. Rogers	21/33	157	43E
MSgt Dale A. Fritz	28/42	150	52E
SMSgt. David L. Gundle	18/27	150	68D

### 150 Percent Club

This category recognizes flights and their supervisors who met or exceeded 150 percent of their monthly EAD goal for May.

Name	Goal/Acc	Percent	Sq/Flt
SMSgt Robert T. Murphy	19/32	168	43C
MSgt Richard B. Crosby	28/47	168	33F
MSgt Robert J. White	21/35	167	41C
MSgt Kenneth L. Boyd	18/30	167	51F
MSgt Ronald L. Arnold	31/51	165	54E
MSgt Harvey L. Heard	34/54	158	31D
MSgt Jack G. Verveer	22/33	150	55B

## May ...

### 12 or More Club

This category recognizes those recruiters who obtained 12 or more NPS on active duty for May.

Name	EAD's	Sq/Flt
MSgt Charles S. Tache, Jr.	14	13F
MSgt Michael W. Twaroski	12	13F
SSgt Alvin R. Cain	12	54E

### 12 or More Net Res

This category recognizes those recruiters who obtained 12 or more Net Reservations for May.

Name	NET RES	Sq/Flt
MSgt Charles E. Johnson	19	31C
SSgt Donna J. Farr	17	33C
SSgt Mark E. Linderman	14	13F
MSgt Michael W. Twaroski	12	13F
TSgt Glenn L. Hanselman	12	33F
SSgt Soto M Aviles	12	33J

### Flight Net Res Club

This category recognizes flights and their supervisors who met or exceeded 150 percent of their monthly Net Reservation goal for May.

Name	Goal/ACC	Percent	Sq/Flt
MSgt Robert E. Jacques	28/53	189	13F
MSgt Calletano Perfecto	15/24	160	33J

### 150 Percent Club

This category recognizes flights and their supervisors who met or exceeded 150 percent of their monthly EAD goal for April.

Name	Goal/ACC	Percent	Sq/Flt
MSgt. Robert E. Jacques	25/56	224	13F
SMsGt Terry G. Simmons	29/49	170	32A
MSgt Robert J. White	21/35	167	41C
MSgt Calletano Perfecto	15/25	167	33J
MSgt Ira J. Laney	32/52	163	32E
MSgt Gerald M. Yochim	40/64	160	31C
MSgt William C. Freeland	32/50	156	15D

Inadvertently left off the

### 200 Percent Recruiter Club

This category recognizes recruiters who met or exceeded 200 percent of their quarterly NPS Net Reservation goal for the second quarter. Jan-Mar. 81.

Name	Goal/ACC	Percent	Sq/Flt
TSgt Kenneth A Waters	12/43	358	37D
MSgt Jack W. McDuffie	11/37	336	37C
SSgt Clarence B. Haydens III	11/27	245	37F
TSgt Terry G. Walker	9/22	244	37A
SSgt Torance J. Inman	9/22	244	37C
SSgt Richard M. Petersen	11/25	227	37F
SSgt Lamar Smith, Jr.	12/26	217	37A
TSgt George R. Ashcroft, Jr.	8/17	212	37D
TSgt Richard C. Greer	9/19	211	37F
TSgt Richard W. Eudy	12/25	208	37D
TSgt Johnnie K. Reynolds	12/25	208	37E
SSgt Wesley H. Hamann	13/27	208	37C
MSgt Benjamin F. Grady Jr.	10/20	200	37C
SSgt Maxine E. Baxter	12/24	200	37C
TSgt James J. Harris	11/22	200	37F



# He wants to recruit

By MSgt. O.H. Davis

2nd Combat Communications Gp.

PATRICK AFB, Fla. -- Among the more popular vocations sought by young men and women enlisting in the Air Force are computer programmer, electronics, air traffic controller and medical service.

A1C William C. Ginas was an exception when he enlisted. He wanted to be a recruiter. He still does. In fact, he wants to go one step beyond by conducting radio talk shows that promote the Air Force.

Because of some technicalities Airman Ginas of the 2nd Combat Communications Group, Patrick AFB, Fla., didn't get his choice when he came on active duty. Instead, he was trained as a telecommunications operations specialist which, he admits, is okay but falls considerably short of fulfilling his ambition.

As for promoting the Air Force through radio talk shows, that dream isn't as far fetched as it may seem. He has done it once before.

## Using the radio

Airman Ginas accomplished this through his love for recruiting, plus he had a little influence with a Cocoa, Fla., radio station manager. He works for the station manager in a part-time capacity playing country and western music and occasionally plugs the Air Force with public service announcement tapes.

After getting the station boss' approval, Airman Ginas solicited the aid of Capt. Nyle E. Bosier and TSgt. Robert J. Long, both of the 3533rd Recruiting Squadron at Patrick. Being dedicated recruiters, neither of them would dare turn down 30-minutes of free air time.

It was obviously a satisfying experience for Airman Ginas. "Excellent," was his somewhat biased evaluation of the taping session. "Our target audience was high school and college graduates and prior service people. I believe we gave them some useful information."

The thrill of conducting that program further reinforced his determination to someday, somehow get into the recruiting business. "I think I can do it after I make another stripe," he optimistically pointed out.

In conversations with him, Airman Ginas leaves little doubt that he will someday be in a full-time position of telling people that the Air Force is a "great way of life." He believes in this slogan and will convince anyone that he is a dyed-in-the-wool Air Force career man. His reenlistment for six years supports this conviction.

## He's talking

When he isn't communicating at his job with the Air Force, A1C William C. Ginas does it as a broadcaster at a Cocoa, Fla., radio station. Airman Ginas, a telecommunications operator for the 2nd Combat Communications Group, has an ambition to blend his broadcasting skill with a recruiting job and promote the Air Force way of life. (U.S. Air Force photo by MSgt. O.H. Davis)

MATHER AFB, CA-- A staff member of the 3506th Recruiting Group, Mather AFB, Calif., has been nominated for the title of Air Force Outstanding Personnel Technician of the Year for 1980.

TSgt Norbert C. Corbeille, Jr., chief of the Group's personnel branch, received the nomination following his success in both the Recruiting Service and ATC competition.

Sergeant Corbeille's competence and superior management practices have earned him many honors: The Recruiting Service Outstanding Personnel Technician of the Year 1979 and 1980; NCO of the Quarter (Oct-Dec) 1979 for Mather AFB and Recruiting Service Outstanding NCO of the Year for 1980.



He has been highly praised by all levels of command, and his performance brought recognition to the '06th Group Personnel program. By effectively managing the recruiter force, Sergeant Corbeille increased the Group's manning by 25 percent.

During the March ATC/IG, both Sergeant Corbeille and the Personnel Branch were commended for professional performance. The inspection team identified the personnel function as the best they had observed during the preceding 21 months.

Assigned to the '06 Personnel Branch since October 1977, he will be leaving in June to become the chief, Personnel Branch at Headquarters Recruiting Service.

## In the news

Four San Antonio recruiters, SSgt. Stephen C. Berg, SSgt. Robert L. Wrice, SSgt. Ernie Astorga and his wife Sgt. Sylvia Astorga, are caught by a local television cameraman prior to releasing 10,000 balloons. The balloons carried recruiting messages as part of the local AFRAP program.

# Corbeille honored for personnel work





# CROSSFEED

## Bookcovers due in July

New projects on the scene from the Directorate of Advertising and Publicity include bookcovers, lithographs, windmaster signs and a new display cloth.

During July, recruiting squadrons should be receiving bookcovers to help with this year's school program. Another item that should help with school-age young people is a new lithograph with the various Air Force aircraft. This project is a re-make of an old lithograph done originally in 1976.

Recruiters will also receive more exposure through the use of the new Windmasters. The signs should be used in front of employment offices and schools, if possible.

The final item due out in July is a new Vel Fel display cloth for use at career days and during conventions. The deep blue cloth has the Air Force seal on the top side. Recruiting officials note that this new item is not for use in recruiting offices as wall decoration.

Information on other new projects will appear periodically in the RECRUITER to keep recruiters informed on what's available and what's new.

## TSgt. Dacier hits homerun at home

By Capt. Bruce Fried  
3562nd Recruiting Squadron

Recruiters and Recruiting Service has not recently had the luxury of living in the past. Last year's hero may or may not be this year's golden light.

Recruiters can't afford to live in the past and TSgt. Jim Dacier, 3562nd recruiter in San Diego, Calif., is no exception. But, as Sergeant Dacier is



Idea

Recruiters at the Valdosta Georgia recruiting office came up with a new way to utilize the old lighted box display. The display which was used recently at the South Georgia Fair, consisted of using billboards as the background and setting up the display as a corner desk with the

lighted panels facing up. This arrangement in turn caused passerby's to come in close to get a better look at the panels and thus enabling the recruiters TSgt. Don Overley and SSgt. James Love to talk to them about the many opportunities available to them.

finding out many of the things that are now wrapped in the shadows of the past are coming back to pay big dividends.

Sergeant Dacier's past is full of memorable facts and occurrences. In fact, he is somewhat of a folk hero in his hometown of San Diego.

Sergeant Dacier grew up very near his recruiting zone, attending Mission Bay High School. A 1965 graduate, he was active in school activities, lettering in swimming and gymnastics.

"I'm a beach kid, put me in cowboy country and I wouldn't do well," he says.

He's also the first to admit being a hometown boy has some advantages.

But more than location, the keys to his success last year and this are DEP perpetuation and a "do it now" attitude.

"I work hard on my Dep," he says. "I make sure they get a monthly newsletter, the Airman magazine, and anything else I can get my hands on."

According to Sergeant Dacier one of the keys to keeping the DEP member enthused is frequent and direct contact.

"I have them come into the office on a routine basis, just so we can remind each other what we look like and why we are important to each other," Sergeant Dacier explains.

### Build one

But before you can perpetuate a DEP you have got to build one.

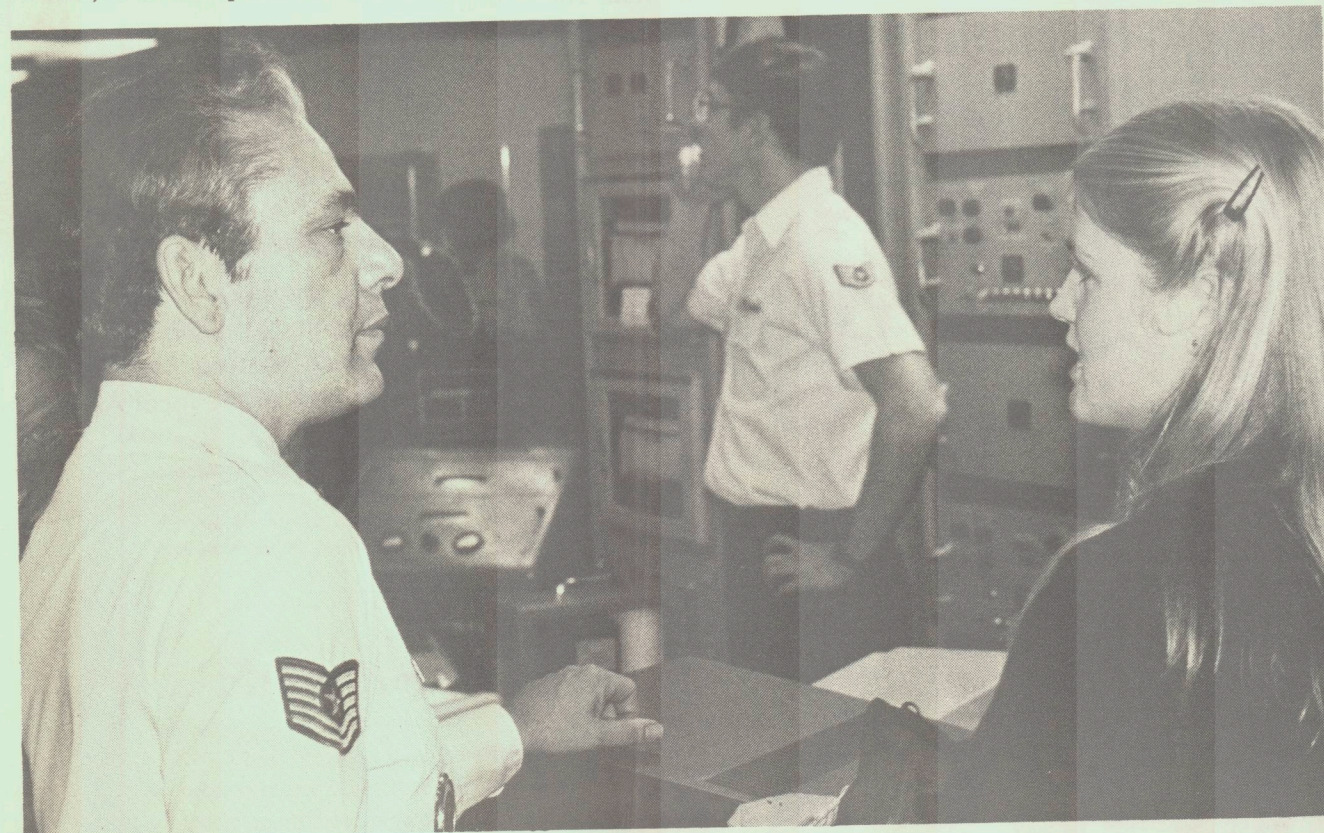
"Speed is of the utmost," he reflects. "If a kid comes in the door and he doesn't test and take his physical within a week I haven't done my job."

"The way I figure it," he says, "is that if someone comes in to see me they want to be in the Air Force." "I owe it to them and me to see that they get what they want as soon as possible."

Lest one think that the sergeant's secret is a steady and large flow of walk ins consider that he works the national leads he gets very hard and has been one of the squadron's most enthusiastic users of the recruiters helper program.

"I probably work 10-15 national leads a week," he speculates, "and I estimate that eight percent of my RANs come from national leads."

"Recruiting is much more than just processing people," Dacier says, "it's setting the goal and fitting your talents to the fundamentals that work for you."



At home

TSgt. Jim Dacier talks with an applicant during one of his recent tours to Norton AFB, Calif. Sergeant Dacier used base tours to show his

applicants from his Navy town, San Diego, what the Air Force had to offer.

## COI controls shift

On July 1, Recruiting Service will decentralize approval authority for spending COI funds to the respective recruiting groups. The action is part of the BUCK STOP program and will give group commanders direct control over their funds.

According to officials in the Directorate of Advertising and Publicity, group commanders will be responsible for controlling their COI funds, with the advertising and publicity branch conducting the actual approving actions. Group budget people will be responsible for keeping track of the funds as well as fund availability and propriety of payment.

Although the groups will be approving COI expenditures, Recruiting Service Headquarters

will be responsible for matters of policy and procedure, and will monitor the program. Waiver authority for events which do not meet specifics of regulations covering COIs will also remain with the Directorate of Advertising and Publicity.

A change to ATC Regulation 33-16 is being made to reflect the new procedures and will include more in-depth controls and guidance.

For a smooth transition to this new procedure, group budget and A&P sections received training in the new procedure.

Questions concerning the new COI changes should be directed to the Advertising Support Division, AV 487-6608/4897 or Commercial (512) 652-6608/4897.

## Applicant becomes boss

By Capt. Tim Philbrick  
3552nd Recruiting Squadron

WRIGHT-PATTERSON AFB, OHIO -- Air Force recruiters are known for their imagination, resourcefulness and success, but few can claim the feat of recruiting their next boss.

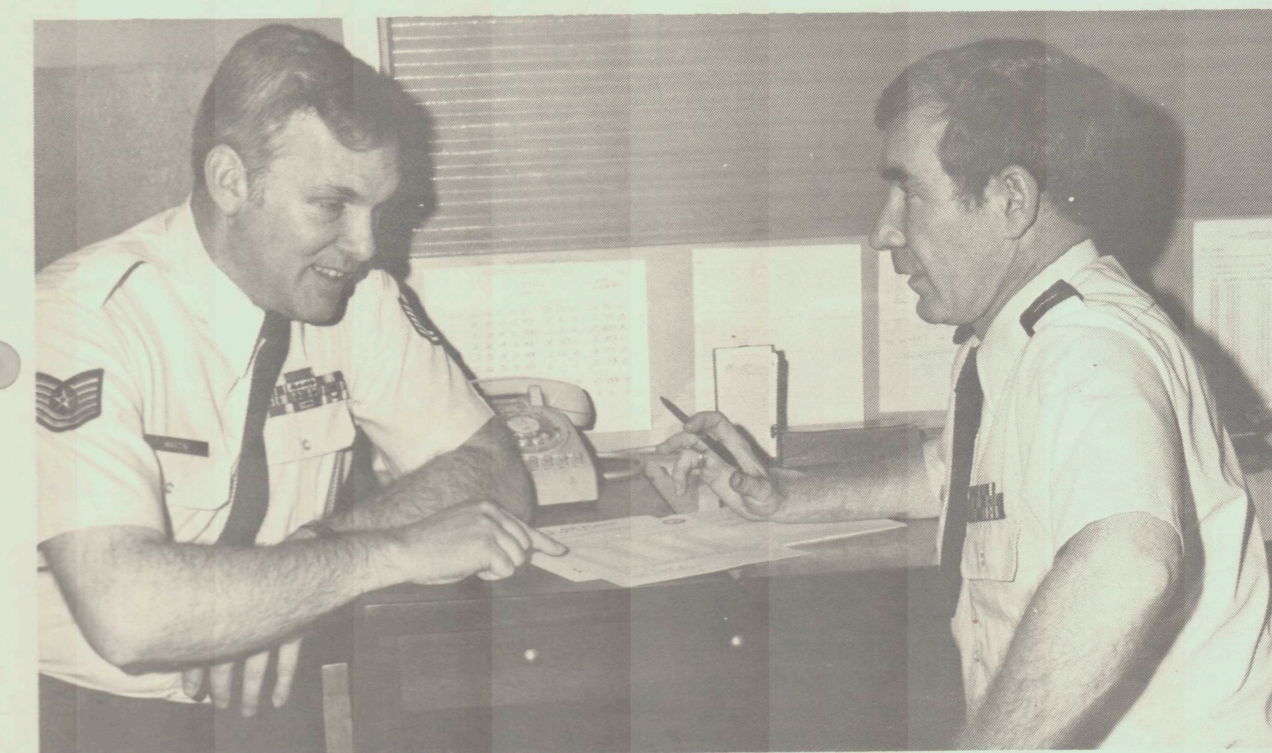
And in the case of TSgt. Joe Martin and 2nd Lt. Joe Graham of the 3552nd Recruiting Squadron, it almost all happened by accident.

The story began in the fall of 1979, when SSgt. Bob Blaylock, a Lima Ohio recruiter, took an off-duty psychology course at Urbana College in Urbana, Ohio. The instructor was one Joe Graham, a former Army Vietnam veteran who had subsequently earned a bachelor and two masters degrees, and was working as a counselor for Ohio High Point Joint Vocational School in Bellefontaine, Ohio.

Sergeant Blaylock thought Graham would be the ideal OTS prospect, so he told Sergeant Martin, then an OTS recruiter in Dayton.

Sergeant Martin's first contact was hardly greeted with enthusiasm. Lieutenant Graham recalls, "I was well off, and didn't really want to think about military life -- until Marty asked if I really wanted to do this same type of work for the next 30 years. That got me thinking."

"But I was far from an easy recruit. We had a number of conversations before Marty's persistence paid off and I decided to apply for OTS."



New boss

TSgt. Joe Martin, OTS recruiter in Dayton, looks over a list of applicants with 2nd Lt. Joe Graham, 3552nd Squadron OTS officer. Little more than a year ago Lieutenant

Graham was Sergeant Martin's applicant. Through an unexpected sequence of events, he went from recruiter's applicant to boss. (U.S. Air Force Photo)

## HERE 'N THERE

### Recruiter picked for AECP spot

PATRICK AFB, Fla.--TSgt. Robert C. Smith, the 3533rd Recruiting Squadron budget supervisor, will soon be leaving Recruiting Service. Sergeant Smith has been selected for the Airman Education and Commissioning Program (AECP).

Sergeant Smith will attend Auburn University, Alabama, to study in the field of Aeronautical Engineering. After completion of college, he will be commissioned a second lieutenant and serve as an Aeronautical Engineer.

In this position, Sgt. Smith's job would be to conduct aeronautical research, design and develop aircraft, missile and related aeronautical equipment.

"I am proud of Sergeant Smith's acceptance into the Airman Education and Commissioning Program" said Colonel William C. Britz, 3533 Recruiting Squadron commander. "The AECP is a very competitive program. There are generally only 200 slots a year that the Air Force will fill."

Sergeant Smith is married to the former Miss Jenny Lynn Breed, of La Grange, Georgia. They have one son, Clint, age six.

### Airman honors boxer

Millions of people mourned the death of former heavyweight boxing champion, Joe Louis. Following his death on April 12th, thousands of his fans paid their last respects at Caesar's Palace in Las Vegas.

Airman Henry Wilson, Jr., son of Mr. and Mrs. Henry Wilson, Sr. of the Homewood section of Pittsburgh was there. Airman Wilson was part of an Air Force Honor Guard from Nellis AFB, Nevada.

Airman Wilson joined the Delayed Enlistment Program (DEP) in February 1980. According to MSgt. Edward S. Clark, Airman Wilson's recruiter, "He went on active duty last August and has been assigned to Nellis since January of this year."

"I couldn't believe it at first when Henry's mother called me to tell me Henry had been on national television and his picture was in the newspaper," said Sergeant Clark. "Talk about pumping up your ego-it really felt good knowing I put him in the Air Force." MSgt. Clark ended by saying, "I don't know who was prouder, me or Henry's mother."

### Trivia abounds

For all the trivia buffs in Recruiting Service, here are some little known facts about the coming year's NPS goals, compliments of the 3503rd Recruiting Group superintendent of trivia.

In order for Recruiting Service to meet its fiscal year 1982 NPS goals it must:

Enlist one NPS every six minutes and 30 seconds, based on 24-hours a day, seven days a week;

If this goal is computed on eight hours a day, an NPS must enlist every 90-seconds;

The FY82 goals represent approximately 20 percent of the total present Air Force manning;

The 3503rd Group will have to enlist an NPS on active duty every six minutes of a duty day to make their goal.



# ATC command change announced



Gen. Bennie L. Davis

The President announced recently that he has selected Gen. Bennie L. Davis, commander of Air Training Command, to become Commander-in-Chief of Strategic Air Command. He will succeed Gen. Richard H. Ellis, who is retiring July 31.

Selected to become ATC Commander is Lt. Gen. Thomas M. Ryan Jr., presently Vice Commander-in-Chief of Military Airlift Command. General Ryan has also been nominated for his fourth star.

The change of command at Randolph AFB, Texas, is scheduled for July 29.

The new ATC commander has served as MAC Vice Commander-in-Chief since October 1977. Prior to that assignment, he served as Deputy Chief of Staff for Systems and Logistics at Air Force Headquarters.

General Ryan received a bachelor of science degree in military science from the University of Omaha in 1965 and a Master of Science degree in International Affairs from George Washington University in 1968.

General Davis will command the Air Force's largest major command and direct the major portion of the nation's nuclear deterrent force composed of bombers, intercontinental ballistic missiles, tankers and reconnaissance aircraft.



Lt. Gen. Thomas M. Ryan

## Duke's efforts pay off in '11th

Story and Photos by  
Capt. Steve Knechtel

3511th Recruiting Squadron

How many times have you heard the expression, "Do more with less?" If ever a single phrase typified the United States Air Force, this is it.

This rallying cry for the budget cuts in the 1970's has permeated every function of the Air Force including Recruiting Service. The bottom line is every recruiter is expected to work smarter, not harder. This slogan is best exemplified by an individual who recently visited the 3511th Recruiting Squadron, Pittsburgh.

Brig. Gen. Charles M. Duke, Jr. spent three days in Pittsburgh, recently. Over a two-day period, General Duke spoke to approximately 6300 high school students and 300 Reserve Officers Association members and guests. He visited five senior high schools in the greater Pittsburgh area and attended an AFRAP event at the local Air Reserve Base. The most apparent result of General Duke's visit was the approximately 1,375 leads generated. Just as important was the progress made with previously neutral school administrations.

The principal of one such school, Plum Senior High School, summed it up well:

"Without doubt it was the most meaningful program we have ever presented at Plum in my 12 years as principal. The attention and concern of the students is testimony to the respect the students gave the General. It was the best behavior I have ever witnessed at an assembly. The students will long remember the day that General Duke spoke to them.

"On behalf of all of us at Plum our thanks. If ever I can be of service to you, it would be my pleasure."

But the ripples created by General Duke's

short visit went well beyond the schools. Through the effective use of media, Air Force awareness was brought into the homes of thousands of Western Pennsylvania residents. Three newspapers covered the General's visit. Two major network TV stations aired the visit on the 6 o'clock evening news. The third network TV station had General Duke on a live morning show entitled: AM Pittsburgh.

The top rated AM radio station hosted the former astronaut on a live 40-minute talk show. He also appeared live on two other popular AM and FM radio stations and conducted a taped interview for their radio news.

General Duke was able to accomplish in three days what squadrons strive to accomplish over months of hard work. Of course, getting General Duke to visit our city was not an easy task. We tried for a year and a half before we succeeded. Then once he was scheduled into our squadron, the work really began. It was hard work, but it was also smart work because the benefits are widespread and long lasting.

Thanks to General Duke, the 3511th Recruiting Squadron is able to do more.

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### Welcome

Brig. Gen. Charles Duke, former astronaut, greets members of the Reserve Officer's Association, at the Pittsburgh International Airport Reserve Base Consolidated Open Mess. General Duke visited Pittsburgh to talk to high school students and the local media.